

## 2005 Advertising Rates

Gammazon Publishing offers advertising space in all their products.

Gammazon products are sold in retail shops and e-tailers in North America, Europe, and Australia with direct mail order to almost every country in the world.

Gammazon products are supported with convention appearances, convention advertising, convention demos, magazine advertising and Internet presence.

### Cost

The advertisement costs are as follows (in US dollars):

**\$50 per 1/4 page (4" w x 5" h)**  
**\$100 per 1/2 page (8" w x 5" h)**  
**\$150 per full page (8" w x 10" h)**

### Print Run

Advertisements are good for all print runs of the 1st edition of any book, expansion or rule-set. Advertising may be added to any existing book and will be included in the next print run. Since Gammazon books are published on demand in small print runs, such changes are easily accommodated.

### Format

Advertisements should be high resolution, 32-bit, TIFF format. Other formats are also acceptable (e.g. JPEG).

### Contact

Please contact our marketing department for more information: 1.613.327.0707 or [marketing@gammazon.com](mailto:marketing@gammazon.com)